



Madame FLO

INSPIRE AND EXCITE,
EVERYDAY.

COMPANY PROFILE
2024



PERIOD DRESSES

Creating replica for exhibitions, heritage sites, museums, re-enactment and vintage or historical styled garments for special occasions.



STAGE COSTUMES

Translating the costume designer's ideas and drawings into real clothes



TEXTILE RESTORATION

Conservation, restoration, and cleaning of
historic, ethnographic and heirloom textiles

FASHION HISTORY CONSULTING

Research and data collection of cultural and political history of textiles and dresses.





MADAMEELO ACADEMY

Articulated and comprehensive training to develop
professional-level sartorial skills



MADAME FLO REEJEANSIAMO

Recycling old denim garments by
turning them into something else



MADAMEFLO ON VINTAGE

Premium range of vintage clothing, including branded vintage streetwear and pre-loved designer clothes



ABOUT

An artisan product comes from research, technique, sensitivity, instinct, passion and commitment.

Founded in 2010 by Italian creative Maestro Artigiano Vittoria Valzania, MadameFLO has reimagined the world of handmade products taking a creative and nostalgic approach to a range of styles and designs.

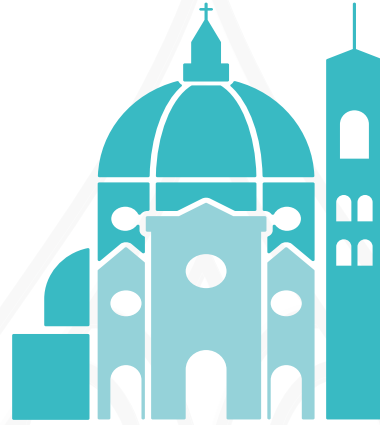
We are an independent label creating one of a kind, handmade high quality products that would be with you forever, something to treasure and take on any adventure.

We bring handmade craftsmanship back into today in a sustainable and contemporary way that preserves and protects the Italian traditions and history.

We are a family business based in Florence with a great desire to grow worldwide.

Our mission is to provide exceptional craftsmanship, original designs using the finest quality materials.

For those who seek out handcrafted and customised pieces of work, we create unique pieces with soul and character for people that are as unique as our products themselves.



Madame FLO

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