

# Madame FILO

INSPIRE AND EXCITE,  
EVERYDAY.

COMPANY PROFILE  
2025



# PERIOD DRESSES

Creating replica for  
exhibitions, heritage  
sites, museums,  
re-enactment and  
vintage or historical  
styled garments for  
special occasions.

A woman with blonde hair in a high ponytail, wearing a vibrant, fringe-filled costume, looks over her shoulder with a slight smile. She is wearing a clear plastic jacket over a pink top, with colorful streamers and fringe hanging from the shoulders and back. The background is a blurred backstage area with other people and equipment.

# STAGE COSTUMES

Translating the costume designer's ideas and drawings into real clothes



# BRIDAL GOWNS

Timeless elegance, handcrafted with fine  
fabrics and bespoke design.



# TEXTILE RESTORATION

Conservation, restoration, and cleaning of  
historic, ethnographic and heirloom textiles

# FASHION HISTORY CONSULTING

Research and data collection of cultural and political history of textiles and dresses.



A wide-angle photograph of a modern fashion design studio. The room is filled with natural light from large windows on the right and a long window along the back wall. Several mannequins are positioned throughout the space, some with garments on them. Students and professionals are seen working at long tables covered with blue cloths, focused on their tasks. The ceiling is white with exposed pipes and modern lighting fixtures. The overall atmosphere is professional and creative.

# MADAME FLO ACADEMY

Articulated and comprehensive training to develop  
professional-level sartorial skills



# MADAME FLO RE E JEANSIAMO

Recycling old denim garments by  
turning them into something else

A blurred background image showing a rack of vintage clothing items hanging on wooden hangers. The clothes are in various colors and patterns, including red, yellow, and floral designs, creating a colorful and nostalgic atmosphere.

# MADAME FLO ON VINTAGE

Premium range of vintage clothing, including branded  
vintage streetwear and pre-loved designer clothes



# MADAME FLO EXPERIENCES

Events and tours celebrating Florentine craftsmanship,  
where tradition meets unique creations.

# ABOUT

***An artisan product comes from research, technique, sensitivity, instinct, passion and commitment.***

Founded in 2010 by Italian creative Maestro Artigiano Vittoria Valzania, MadameFLO has reimagined the world of handmade products taking a creative and nostalgic approach to a range of styles and designs.

We are an independent label creating one of a kind, handmade high quality products that would be with you forever, something to treasure and take on any adventure.

We bring handmade craftsmanship back into today in a sustainable and contemporary way that preserves and protects the Italian traditions and history.

We are a family business based in Florence with a great desire to grow worldwide.

Our mission is to provide exceptional craftsmanship, original designs using the finest quality materials.

For those who seek out handcrafted and customised pieces of work, we create unique pieces with soul and character for people that are as unique as our products themselves.





# Madame FLO

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