



# *Madame* FLO

INSPIRE AND EXCITE,  
EVERYDAY.

**COMPANY PROFILE**  
2025





# PERIOD DRESSES

Creating replica for  
exhibitions, heritage  
sites, museums,  
re-enactment and  
vintage or historical  
styled garments for  
special occasions.





# STAGE COSTUMES

Translating the costume designer's ideas and drawings into real clothes





# BRIDAL GOWNS

Timeless elegance, handcrafted with fine  
fabrics and bespoke design.





# TEXTILE RESTORATION

Conservation, restoration, and cleaning of  
historic, ethnographic and heirloom textiles



# FASHION HISTORY CONSULTING

Research and data collection of cultural and political history of textiles and dresses.







# MADAMEELO ACADEMY

Articulated and comprehensive training to develop  
professional-level sartorial skills





# MADAME FLO REEJEANSIAMO

Recycling old denim garments by  
turning them into something else





# MADAMEFLO ON VINTAGE

Premium range of vintage clothing, including branded vintage streetwear and pre-loved designer clothes





# MADAMEFLO EXPERIENCES

Events and tours celebrating Florentine craftsmanship,  
where tradition meets unique creations.





## ABOUT

***An artisan product comes from research, technique, sensitivity, instinct, passion and commitment.***

Founded in 2010 by Italian creative Maestro Artigiano Vittoria Valzania, MadameFLO has reimagined the world of handmade products taking a creative and nostalgic approach to a range of styles and designs.

We are an independent label creating one of a kind, handmade high quality products that would be with you forever, something to treasure and take on any adventure.

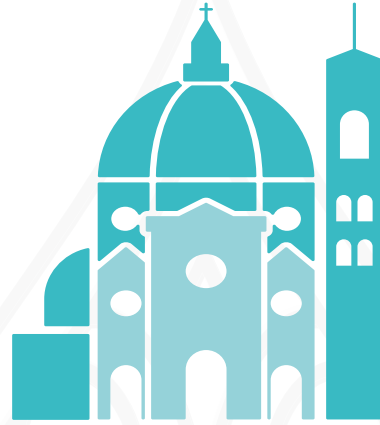
We bring handmade craftsmanship back into today in a sustainable and contemporary way that preserves and protects the Italian traditions and history.

We are a family business based in Florence with a great desire to grow worldwide.

Our mission is to provide exceptional craftsmanship, original designs using the finest quality materials.

For those who seek out handcrafted and customised pieces of work, we create unique pieces with soul and character for people that are as unique as our products themselves.





# Madame FLO

Vittoria Valzania Sartoria  
IT06038730484

[www.madameflo.com](http://www.madameflo.com)  
[info@madameflo.com](mailto:info@madameflo.com)

